

FOR IMMEDIATE RELEASE

Unusual Brushing Technique: The Secret to a Stunning Smile



(Tucson, AZ) — What if you knew the secret to a healthy smile?

The secret that means 68% less tartar build up (and a lot less time in the hygentist's chair!)? The secret for fresher breath? The secret that improves the health of both your teeth and your gums. The secret to slippery clean teeth?

Wouldn't you be smiling?

"You don't need any special skills, special products, or extra cash," says **Trisha E. O'Hehir**, author of *The Toothpaste Secret*. "The 'secret' is so simple, anyone can enjoy a healthier smile!

"Start with a dry toothbrush and brush the inside of the bottom teeth first. You'll quickly and easily remove sticky bacteria, prevent tartar buildup, and enjoy fresher breath. You may even discover brushing can be a daily pleasure, instead of a daily chore."

Get the FREE Special Report

"3 Bonuses from Dry Brushing" at www.ToothpasteSecret.com.

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HOT TOPICS

- ◆ The less bubbles, the **better** (when it comes to toothpaste)!
- ◆ Why you should AVOID tartar-control toothpaste.
- ◆ How to **outsmart** (and IMPRESS) your dental hygienist.

FREE REPORT!

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BOOK IT!

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INTERVIEW QUESTIONS

1. Why should you stop "wetting" your toothbrush before you brush?
2. When you were chief investigator for a toothbrush study, what were your results?
3. How can anyone slash their time with the hygienist? (And terminate tedious teeth-scraping sessions!)
4. How can parents teach their kids to care for their teeth and create a healthy smile for LIFE?

Call (800) 374-4290

to bring Oral Health Detective
Trisha E. O'Hehir
to your audience.

Oral Health Detective Reveals the Surprising Secret to a Sparkling Smile



Trisha E. O'Hehir, RDH is an international speaker, author, inventor, dental instrument designer, and relentless promoter of oral health. She is absolutely convinced that dental disease can and should be prevented. She cleverly uses humor to reveal the secrets of oral health.

Trisha also writes and edits Perio Reports, an eight-page newsletter. The research summaries are written in plain English for general dentists, dental hygienists, and students; keeping the entire dental team on the cutting edge of science. Plus, Trisha is a regular columnist for *RDH Magazine*, the most popular magazine for dental hygienists

.Praise for *The Toothpaste Secret*:

"A hilarious approach to a very important subject!"

— **Dr. Frank Spear**

"Funny cartoons + Trisha's wisdom = Radiant smiles."

— **Mark Hartley, Editor RDH Magazine**

The Toothpaste Secret